

Sheikh Muhammad Aazam

Lead Product Designer | Bangalore | 8186027476 | [Designwithaazam.com](https://www.designwithaazam.com) | [LinkedIn](#) |

WORK EXPERIENCE

Aarrmor Digital Agency Bangalore, Karnataka
Lead Product Designer *Jun 2022 - Present*

- Achieved a 90% success rate for product designs being accepted by clients, due to effective communication with clients and a thorough understanding of their needs.
- Designed 14+ high converting websites and brought in good-quality leads
- Responsible for managing a design team of four who help brands to go online.
- Created intuitive web applications and dashboards that will help companies maintain workflow and design a website in a very short time.

Aarrmor Digital Agency Bangalore, Karnataka
UIUX Designer *Jun 2021 - Jun 2022*

- Successfully completed 7+ projects, developing wireframes, prototypes, and high-fidelity designs.
- Created user flows, sitemaps and task flows to increase user engagement by 15%.
- Improved the design of the company website which resulted in a 10% decrease in bounce rate.

Aarrmor Digital Agency Bangalore, Karnataka
Digital Marketing Intern *Mar 2021 - Jun 2021*

- Maintained 5+ social media platforms for a small business with a following of over 2,000 people.
- Successfully increased engagement by 15% through the use of creative content and weekly blog posts.
- Designed creatives for Social media and Ads which generated about 500+ leads

PROJECT EXPERIENCE

Freelancing As Product Designer Online
Creative Designer *Jan 2021 - Present*

- Designed 5+ Ecommerce websites for great brands and high-converting websites.
- Created 2 portfolio websites to showcase clients' work and generate leads for the business.
- Designed creatives for all digital platforms, increasing website traffic by 40%.

AWARDS

Web Design | Campaign India
12th Laadli Media & Advertising awards *Nov 2022 - Present*

- Designed a website for Inclusive storytelling about accomplished Indian women in STEM, written by women journalists from India and encourage young women to not just dream big but steer them to succeed in the sciences.

EDUCATION

Jawaharlal Nehru Technological University Vizianagaram Andhra Pradesh
Electrical and Electronics Engineering

SKILLS & INTERESTS

Skills: Adobe Master suite, Project Management, Stake Holder Management, Critical thinking, Problem Solving, UX research, Figma, Miro, HTML, CSS, WordPress CMS, Webflow, Shopify.

Interests: AR VR Design, Mentoring , Long drives, Dancing, Singing, playing football.